



[Title]

PepsiCo Development Fund Request for Applications

APPLICANT NAME:	
APPLICATION CATEGORY: *	
DATE:	DAY / MONTH/ YEAR
ADDRESS:	
PRIMARY CONTACT NAME:	
CONTACT NUMBER:	
EMAIL:	

* Categories: agricultural development, enterprise and supplier development, educational development and/or fund management



Request for Applications Information:

PepsiCo is committed to co-creating shared value solutions in South Africa's food system which benefit both PepsiCo's value chain and the broader food security of South Africa. PepsiCo is committed to contributing R600 million over five years to create local jobs, increase local procurement, build small businesses, support education and contribute to black economic empowerment in South Africa. PepsiCo aims to make its first investment in the third quarter of 2021.

PepsiCo is seeking organizations to support program implementation, organizations willing to co-create and convene matched funding, and organizations seeking to scale Development Fund efforts through leverage and de-risking mechanisms.

By completing the following application, you are submitting a concept for providing services across one or more of the following categories: agricultural development, enterprise and development, educational development and/or fund management. Please be as specific as possible in order to simplify the assessment of your organization and offerings. By submitting the following application, you acknowledge and accept that, whether your application is selected or not, the concepts, ideas and other materials you have included in your application may be used and developed (on a non-exclusive, perpetual, royalty free basis) by PepsiCo and others involved in the Development Fund.

Additional information on the assessment criteria can be found at www.pepsicossadevelopmentfund.co.za

Applications will be accepted only in English. Please submit the completed application as a PDF document along with relevant supplemental documents, including fund factsheets, by 26 February 2021 to sadevelopmentfund@pepsico.com

1 General information

1.1 Applicant information

TYPE OF ENTITY (COMPANY/ CLOSE CORPORATION, TRUST ETC)	
ENTITY'S REGISTERED NAME	
CONTACT PERSON/POSITION	
ADDRESS	
TELEPHONE NUMBER	
EMAIL ADDRESS	
WEBSITE	
BRANCH/DIVISION	
NUMBER OF PERMANENT EMPLOYEES IN THE ENTITY	
NUMBER OF OFFICES AND LOCATIONS	
OPERATING CASH FLOW IN	
LEGAL STATUS (PUBLIC/PRIVATE)	
FOUNDING YEAR	
REGISTRATION NUMBER	
BBBEE SCORE (PREVIOUS 2 YEARS, IF AVAILABLE)	

1.2 Applicant Summary (150 words)

1.2.1 Please specifically highlight your organization's experience working in Southern Africa and the role you play in South Africa's food system.

2 Objective

2.1 Initial situation and relevance (max. 150 words)

2.1.1 Please describe the central problem that your proposal is addressing.

2.2 Proposed solutions (max. 1 page)

2.2.1 Please present the overall project/program/fund objective and its connection to the Development Fund's vision to create shared value across the South African food system.

2.2.2 Please describe the planned interventions/workstreams that are necessary to achieve the project/program/fund objective.

2.2.3 Please describe any similar projects/programs/funds your organization is a part of or has completed using a similar approach as the one you are proposing?

2.2.4 Please describe in a few sentences which contributions and tasks you expect from PepsiCo and/or the Development Fund.

3 Engagement Model

3.1 Organizational capacity (max. 200 words)

3.1.1 Please expand on your organization's competitive advantages, expertise and convening power within South Africa's food system.

3.1.2 Please elaborate on your experience with B-BBEE initiatives.

3.2 Previous partnership experience (max. 200 words)

3.2.1 Please elaborate on how your organization approaches multi-stakeholder partnerships.

3.2.2 Please provide the most relevant example of private-sector collaboration that your organization has facilitated.

3.2.3 Please list all potential partners/investors you propose to involve in the project/program/fund (e.g. other companies, government entities, NGOs) and name their tasks and contributions.

4 Development impact

4.1 Impact Measurement and Evaluation (max. 150 words)

4.1.1 Please indicate 2-4 direct success criteria for the project/program/fund in order to assess the impact of the proposed project.

4.1.2 Please describe how each target group benefits from the project/program/fund (please quantify) and give concrete key figures.

4.1.3 Please explain the indirect expected positive effects of your project/program/fund on the target population.

4.2 Sustainability (max. 100 words)

4.1.4 Please outline how the project/program/fund achievements will lead to the “graduation” of beneficiaries to gain independence from the support you suggest providing.

5 Logistics

5.1 Risk assessment (max. 100 words)

5.1.1 Please describe any external influences and or internal limitations that could potentially affect the realization of your proposal and any possible countermeasures.

5.2 Preliminary cost plan

PROPOSED DURATION (INCLUDE AVAILABLE START DATE)	FROM: MM/YYYY
PLANNED TOTAL COSTS	
PLANNED OWN CONTRIBUTION	
PLANNED DEVELOPMENT FUND CONTRIBUTION	
PLANNED THIRD-PARTNER CONTRIBUTION <i>(Please list all partners & proposed contributions if relevant)</i>	
FUNDING MODELS (GRANTS, CO-FUNDING, ETC.) AND BUDGET BREAKDOWN	

5.2.2 Please provide a rough breakdown of the costs per impact unit (participant, transaction, year or other indicated success criteria).

6 Terms and conditions

- 6.1 The applicant understands and agrees that this request for applications, and/or any application and/or information submitted by the applicant pursuant thereto, does not in any way create binding obligations on PepsiCo, the Development Fund or any other person (or obligate PepsiCo, the Development Fund or any other person to make any contribution, provide any funding or other support), nor is PepsiCo, the Development Fund or any other person obliged to accept an application.
- 6.2 The evaluation, rejection and acceptance process shall be performed at PepsiCo's sole discretion.
- 6.3 The applicant warrants that the ideas, information, materials and data ("the Materials") submitted are owned by the applicant and/or that the applicant is entitled to submit such Materials. Whether your application is successful or not, the applicant hereby grants to PepsiCo a non-exclusive, perpetual, irrevocable right and licence to use and further develop the Materials.
- 6.4 The applicant hereby indemnifies and holds PepsiCo, all subsidiaries and affiliates within its group, and all of their directors, employees, consultants, advisors and sub-contractors, harmless against any and all claims, losses, costs, expenses and other liabilities incurred by the applicant in relation to this request for applications and any application (including information and documentation) submitted pursuant thereto.
- 6.5 The applicant shall keep confidential and not disclose to any person any information received from PepsiCo or any of its group companies or affiliates, and any information related to the businesses of any of them. The undertaking by the applicant not to disclose any confidential information as contemplated in this clause shall not apply to any confidential information which becomes known to the applicant from a third party without breach of any confidentiality obligations, or becomes public knowledge other than by breach of this provision.
- 6.6 PepsiCo reserves the right to verify information submitted by the applicant in response to request for applications with relevant third party organisations, including credit and criminal checks on relevant entities, and the applicant consents thereto.
- 6.7 By submitting an application, the applicant hereby expressly consents to any personal information (as such term is defined in the Protection of Personal Information Act 4 of 2013 „POPIA“) submitted by them being managed in accordance with POPIA and the pursuant to this Development Fund Project.

7 Declaration of commitment

The applicant hereby declares that all the information given above is complete and correct. The applicant further confirms its acceptance of the terms and conditions set out in this request for applications.

Date, Applicant's signature